

7TFM TAMAR FM

www.tamarfm.net

Strategic Plan 2020

Purpose/mission/vision

To foster community co-operation and interaction by bringing together a diverse range of groups, individuals and interests through the medium of a community radio station serving George Town and the Tamar Valley.

Values

Honesty, transparency, accountable, ethical, evidence-based, collaborative, leadership, supportive, integrity, compassion, excellence, empowerment, multicultural, diverse.

Strategy

Objectives	Outcomes
Strengthening governance	<ul style="list-style-type: none">• Undertake a long-term strategic planning process for the organisation• Ensure all policy documents are available to current and prospective members and partners on our website ASAP• Establish a technology replacement plan
Financial sustainability	<ul style="list-style-type: none">• Increase annual income from \$25K to \$28K• Maintain annual utility costs from \$1833 to \$1833
Environmental sustainability	<ul style="list-style-type: none">• Establish and implement an environmental policy and action plan• Undertake an energy assessment and implement recommendations
Building community	<ul style="list-style-type: none">• Increase membership from 131 to 150• Assess ways to increase female membership on Board